



Virtual
Florida Combined
Otolaryngology
Meeting 2020

Nov. 14-15, 2020

About FCOM 2020

Target Audience

All interested healthcare professionals involved in ENT including but not limited to physicians, advanced practice providers, audiologists, SLPs, administrators, as well as residents, fellows, med students, and other healthcare related students.

Educational Objectives

By the end of this virtual conference, participants should be able to:

1. Discuss the ENT and facial plastic surgery updates on new techniques, concepts and procedures.
2. Describe newer surgical indications and techniques.
3. Identify best practices and outcomes.
4. Discuss improvement in patient experiences.
5. Interpret ideas to improve management of the ENT and facial plastic surgical office.
6. Discuss current regulations and mandates affecting patient practice.
7. Understand a variety of practice management issues and quality.

FSO-HNS Executive Council

President – Amy L. Rutt, DO
President-Elect & Program Chair – John Lanza, MD, FACS
Immediate Past President – Daniel A. Vincent, Jr., MD, FACS
Secretary/Treasurer – Matthew Mifsud, MD
Secretary/Treasurer-Elect – Camysha Wright, MD

FSFPRS Executive Council

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Other Positions/Committees

FMA Delegate – Joshua Weiss, MD, Kriston Kent, MD, MPH
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NFO President – Nathan Nachlas, MD
Florida Carrier Advisory Committee Alternate Representative – Mark H. Widick, MD
Medicare Carrier Representative – Ari Wirtschafter, MD
Administrator Representative – Todd Blum, PhD
Executive Director (ex-officio) – Robin Wagner, COPM, CMP

Education Schedule

Friday, Nov. 13, 2020

PRE CON: HEARING AID INSURANCE TRENDS IN MEDICAL AUDIOLOGY SETTINGS

Speakers: ENT and Allergy of Florida, Hear Billing Solutions, University of South Florida

Patricia Ramos, Au.D., Stacey Long, CPC, Lisa Hansel, Au.D., MBA, Kelly Durland, Susan Good, Au.D., MBA

The NFO is proud to partner with the Network of Medical Audiology Professionals to offer this workshop as part of their 2020 Annual Meeting at a reduced rate of \$149.

9:30 a.m.-4:00 p.m. This workshop provides practice administrators, billing professionals and audiology providers an overview of 2020 trends and the fundamental knowledge needed to address hearing aid insurance billing in a medical audiology setting. The agenda also includes operational challenges and common roadblocks in billing and reimbursement of audiology claims to commercial payers in ENT, hospital and university settings. Pre-con includes a live panel moderated by Susan Good, "Hearing Aid Insurance: Real-Life Challenges & Tips."

Attendee takeaways include tools to help manage insurance verification, pre-authorization and upgrade waivers. Attendees will also benefit from the course e-book, "Fixing Common Coding Errors" and access to a monthly newsletter for on-going support. The 7-hour seminar includes recorded sessions with live audience Q & A, and live, moderated panel discussions. Up to 0.6 AAA CEUs available.

Saturday, Nov. 14, 2020

GENERAL SESSION 1 – NETWORK OF FLORIDA OTOLARYNGOLOGY

Moderator: Ari Wirtschafter, MD

7:50 a.m.-8:10 a.m. **Welcome: COVID-19 and the Otolaryngologist; Separating the Signal From the Noise** – Nathan Nachlas, MD

8:10 a.m.-8:30 a.m. **AAO-HNS Update** – James Denny, MD

8:30 a.m.-8:50 a.m. **Board of Governor's Update** – Lance Manning, MD

8:50 a.m.-9:00 a.m. **Incorporating Telehealth Into an Otolaryngology Practice** – Matthew Mifsud, MD

9:00 a.m.-9:30 a.m. **Marketing: The Effect of COVID-19 on Marketing Strategy** – Jon Hoffenberg

9:30 a.m.-10:00 a.m. **Expert Panel: From Getting Them in to Making Them Happy: Best Practices** – Dan Grantham, Jon Hoffenberg, Ed Syring

10:00 a.m.-10:30 a.m. BREAK WITH EXHIBITORS

GENERAL SESSION 2 – CONCURRENT SESSION – THE TECHNOLOGY LAB: HOW I DO IT

Moderator: Nathan Nachlas, MD

10:30 a.m.-10:50 a.m. **Computer Assisted Balloon Sinuplasty: Current Technique** – James Atkins Jr., MD

10:50 a.m.-11:10 a.m. **Light-Guided Wire Balloon Sinuplasty: Current Technique** – William Brown, MD

11:10 a.m.-11:30 a.m. **Light-Guided Malleable Balloon Sinuplasty: Current Technique** – Lee Mandel, MD

11:30 a.m.-11:50 a.m. **Computer-Guided Balloon Sinuplasty: Current Technique** – Jeb Justice, MD

- 11:50 a.m.-12:10 p.m. **Balloon Septoplasty: Current Technique** – Marc Dean, MD
- 12:10 p.m.-12:30 p.m. **Internal Nasal Sculpting: Technology and Current Technique** – Nathan Nachlas, MD, Scott Wolf, MD
- 12:30 p.m.-12:50 p.m. **Posterior Nasal Nerve Ablation: Current Technique** – Curtis Johnson, DO
- 12:50 p.m.-1:00 p.m. **Registrant Questions** – Curtis Johnson, DO, James Atkins Jr., MD, Jeb Justice, MD, Lee Mandel, MD, Marc Dean, MD, Nathan Nachlas, MD, Scott Wolf, MD, William Brown, MD

GENERAL SESSION 3 – CONCURRENT SESSION – VOICE AND SWALLOWING

Moderator: John Lanza, MD, FACS

- 10:30 a.m.-11:00 a.m. **Care of the Professional Voice** – Mark Courey, MD
- 11:00 a.m.-11:30 a.m. **Early Glottic Cancer** – Mark Courey, MD
- 11:30 a.m.-12:00 p.m. **Fiberoptic Endoscopic Evaluation of Swallowing (FEES)** – Daniel Vincent, MD
- 12:00 p.m.-12:30 p.m. **Advances in the Evaluation of the Chronic Cough** – Amy Rutt, DO

GENERAL SESSION 4 – CONCURRENT SESSION – FACIAL PLASTIC AND RECONSTRUCTIVE SURGERY

Moderator: Julia Toman, MD

- 10:30 a.m.-11:00 a.m. **The State of Facial Plastics** – Ed Williams, MD
- 11:00 a.m.-11:40 a.m. **Panel Discussion: Perspectives of a Career in Facial Plastic Surgery** – Ed Farrior, MD, Richard Farrior, MD, Stephen Parks, MD, Bobby Simons, MD, Gene Tardy, MD
- 11:40 a.m.-12:40 p.m. **Panel Discussion: Current Approaches to Repair of the Nasal Valve** – Melyssa Hancock, MD, Lee Mandel, MD, Nathan Nachlas, MD, Harry Wright, MD
- 12:40 p.m.-1:20 p.m. **The Total Nose Approach: Looking Beyond the Balloon** – Melyssa Hancock, MD

GENERAL & AUDIOLOGY SESSION – OTOLOGY

Moderator: John Lanza, MD, FACS

Audiology Moderator: Patricia Ramos, Au.D.

- 1:00 p.m.-2:00 p.m. **Current Evaluation of the Eustachian Tube and Middle Ear Space** – Dennis Poe, MD
- 2:00 p.m.-2:30 p.m. **What's All the Controversy with Otic Topicals?** – Patrick Antonelli, MD
- 2:30 p.m.-3:30 p.m. **Advances in Office Minimally Invasive Otology Procedures** – Patrick Antonelli, MD, Adrian Eshraghi, MD, Dennis Poe, MD, Mark Widick, MD
- 3:30 p.m.-4:00 p.m. BREAK WITH EXHIBITORS**

Education Schedule

4:00 p.m.-5:00 p.m. Patient Engagement & Shared Decision-Making in Audiology – Archelle Georgiou, MD

5:00 p.m.-6:00 p.m. Hidden Hearing Loss: Cochlear Synatopathy – Stephen Huhn, MD

AUDIOLOGY AND OTOLOGY SESSION 1

Moderator: Susan Good, Au.D, MBA

7:50 a.m.-8:00 a.m. Welcome: Medical Audiology!

8:00 a.m.-9:30 a.m. Hearing Aid Technology Snapshots – James Martin, Au.D, Kristina Petraitis Au.D, Dave Fabry, PhD, Brandy Heckroatt, Au.D, Annette Mazevski, Au.D, PhD Miller McInnis, Au.D

9:30 a.m.-10:30 a.m. MarkeTrak X – Carole Rogin, MA

10:30 a.m.-11:00 a.m. BREAK WITH EXHIBITORS

11:00 a.m.-12:00 p.m. Virtual Patient Management – James Benson, M.S.

12:00 p.m.-1:00 p.m. Complex Tinnitus Patients – Trisha Scaglione, AuD, Juan Chiossone, MD

AUDIOLOGY AND OTOLOGY SESSION 2 – CONJOINT SESSION WITH FSO-HNS

Moderator: John Lanza, MD, FACS

Audiology Moderator: Patricia Ramos, Au.D.

1:00 p.m.-2:00 p.m. Current Evaluation of the Eustachian Tube and Middle Ear Space – Dennis Poe, MD

2:00 p.m.-2:30 p.m. What's All the Controversy with Otic Topicals? – Patrick Antonelli, MD

2:30 p.m.-3:30 p.m. Advances in Office Minimally Invasive Otolaryngology Procedures – Patrick Antonelli, MD, Adrian Eshraghi, MD, Dennis Poe, MD, Mark Widick, MD

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4:00 p.m.-5:00 p.m. Patient Engagement & Shared Decision-Making in Audiology – Archelle Georgiou, MD

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ADVANCED PRACTICE PROVIDER SESSION 1

Moderator: Jose Mercado, PA-C, MMS, DFAAPA, CPAAPA

8:00 a.m.-8:20 a.m. Introduction to APP Education – Jose Mercado, PA-C, MMS, DFAAPA, CPAAPA

8:20 a.m.-9:00 a.m. Diagnosis and Treatment of Chronic Sinusitis – Martha Botero-Rivera, PA-C

9:00 a.m.-10:00 a.m. Evaluation and Treatment of Dysphagia – Neil Chheda, MD

10:00 a.m.-11:00 a.m. Essential Endoscopy for the APP – Jose Mercado, PA-C, MMS, DFAAPA, CPAAPA

Education Schedule

11:00 a.m.-11:30 a.m. BREAK WITH EXHIBITORS

11:30 a.m.-12:30 p.m. Essential Otology for the APP – Jose Mercado, PA-C, MMS, DFAAPA, CPAAPA

12:30 p.m.-1:00 p.m. Top 10 Most Common Presentations for ENT –
Jose Mercado, PA-C, MMS, DFAAPA, CPAAPA

Sunday, Nov. 15, 2020

GENERAL SESSION 5 – CONCURRENT SESSION WITH FSO-HNS

Moderator: Nathan Nachlas, MD

8:00 a.m.-8:30 a.m. Resident Papers: 1st, 2nd, and 3rd Places – Amy Rutt, DO

8:30 a.m.-9:30 a.m. Panel Discussion: Management Options in Today's Sinonasal Challenges – James Atkins Jr., MD, Roy Casiano, MD, Marc Dean, MD, Jeb Justice, MD, Lee Mandel, MD, Mimi Tran, MD

9:30 a.m.-10:00 a.m. Intraoperative CSF Leak Repair – Roy Casiano, MD, FACS

12:10 p.m.-12:30 p.m. USP 797 Compliance for an Allergy Practice: What it Means to Us – Pam Lowry, RN

12:30 p.m.-1:00 p.m. Alternative Approaches to Immunotherapy: An Evidence-Based Medicine Analysis – William Reisacher, MD

1:00 p.m.-1:30 p.m. Managing an Allergy Practice in the COVID-19 Era – Camysha Wright, MD

1:30 p.m.-1:40 p.m. Discussion and Questions – TBA

1:40 p.m.-2:00 p.m. Penicillin Testing – Christine Franzese, MD

GENERAL SESSION 6 – CONCURRENT SESSION – FACIAL PLASTICS AND RECONSTRUCTIVE SURGERY

8:30 a.m.-8:50 a.m. 15 Minute Rhinophyma Repair – Andrea Spellman, DO

8:50 a.m.-9:10 a.m. Antibiotic Use in Facial Plastics – Julia Toman, MD

9:10 a.m.-9:40 a.m. Advances in Minimally Invasive Facial Rejuvenation – Demetri Arnaoutakis, MD

9:40 a.m.-10:10 a.m. Stem Cell Recruitment Therapy and Other Regenerative Medicine Applications in Aesthetics – Yula Indeyeva, MD

10:10 a.m.-10:40 a.m. Septal Perforoplasty: An Alternative to Surgical Closure – Seth Davis, MD

10:40 a.m.-11:10 a.m. Endoscopic Septal Perforation Repair – Mark Tabor, MD

11:10 a.m.-11:40 p.m. Single-Stage Repair of Large Septal Perforations– Scott Stephan, MD

11:40 a.m.-12:10 p.m. Platelet-Rich Plasma for Hair Loss– Melyssa Hancock, MD

12:10 p.m.-12:40 p.m. Maximizing Skin Resurfacing Outcomes with Combo Microneedling and CO2 Laser– Michael Somenek, MD

Education Schedule

AUDIOLOGY AND OTOTOLOGY SESSION 3

Moderator: Patricia Ramos, Au.D.

8:00 a.m.-9:20 a.m. **Medical Hearing Technology Update** – Brent Lucas, Mercedes Rodriguez, Drew Dundas, PhD

9:20 a.m.-9:50 a.m. **Using Digital Therapeutics to Address Hearing Loss and Related Comorbidities** – Nancy Tye-Murray, PhD, Christopher Cardinal, BS

9:50 a.m.-10:30 a.m. **Under the Microscope** – Mark Widick, MD

10:30 a.m.-11:30 a.m. **Brain Changes in Age Related Hearing Loss** – Anu Sharma, PhD

11:30 a.m.-12:00 p.m. BREAK WITH EXHIBITORS

12:00 p.m.-12:30 p.m. **COVID-19 and Audiology** – Mark Widick, MD

12:30 p.m.-1:30 p.m. **The Impact of Auditory Health on the Aging Population** – Shannon Basham, Au.D

ADVANCED PRACTICE PROVIDER SESSION 2

Moderator: Jose Mercado, PA-C, MMS, DFAAPA, CPAAPA

8:00 a.m.-8:30 a.m. **The Total Nose Approach: Evaluating Form and Function** – Melyssa Hancock, MD

8:30 a.m.-9:00 a.m. **Dealing with Chronic Cough** – John Lanza, MD, FACS

9:00 a.m.-9:30 a.m. **Allergy Testing & Immunotherapy Options** – Ana Galvan, PA-C

9:30 a.m.-10:30 a.m. **Primer of Audiology Testing** – Patricia Ramos, AuD

10:30 a.m.-11:00 a.m. **Top 5 Pediatric Presentations in ENT** – Ari Wirtschafter, MD

11:00 a.m.-11:30 a.m. **Transition from APP Student to Provider** – Farida Hussain, PA-C

11:30 a.m.-12:00 p.m. BREAK WITH EXHIBITORS

12:00 p.m.-12:30 p.m. **Preparing for an Employment Interview** – Jose Mercado, PA-C, MMS, DFAAPA, CPAAPA

12:30 p.m.-1:00 p.m. **Expert PA Panel Question & Answer** – Farida Hussain, PA-C

ADVANCED PRACTICE PROVIDER SESSION 3 – AUDIOLOGY FUNDAMENTALS

Speakers: Patricia Ramos, Au.D, Susan Good, Au.D., MBA, Mark Widick, MD

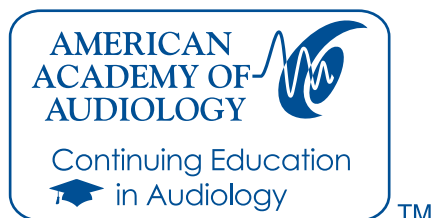
1:00 p.m.-4:00 p.m. **Introduction to Audiology Testing**
Basic Anatomy Related to Audiology Testing
Reading an Audiogram & Tympanogram
Main Disorders & Audiological Patterns
Common Treatments | When to Refer
Introduction to Rehabilitation & Technology
Live Q&A

Education Schedule

4:00 p.m.

Closing and Prize Drawings

Come back and join us for the FCOM 2020 closing session. Prizes will be given away and you must attend the session in order to win any of the great prizes offered. We look forward to seeing you there!



Continuing Education Units (CEUs)

Open Ocean Group is approved by the American Academy of Audiology to offer Academy CEUs for this activity. The program is worth a maximum of 2 CEUs (0.6 AAA CEUs for the PreCon and 1.4 AAA CEUs for the conference.) Academy approval of this continuing education activity is based on course content only and does not imply endorsement of course content, specific products, or clinical procedure, or adherence of the event to the Academy's Code of Ethics. Any views that are presented are those of the presenter/CE Provider and not necessarily of the American Academy of Audiology.

Registration Rates

This year, the Virtual Florida Combined Otolaryngology Meeting is **free** for all attendees. Free registration **ONLY** includes the offered sessions from Nov. 14 to 15, 2020. This does **not** include the four pre-con sessions offered prior to the official start date of the virtual conference.

The NFO is offering a significant discount to the usual \$397 pre-con registration rate. A pre-con registration rate of \$149 will be extended to all attendees. This will include an all-access pass to the 6.5 hour workshop offered on Friday, Nov. 13, prior to the virtual conference start date. Attendees will have access to recordings and downloadable assets for 6 weeks.

All registrations **must** be completed prior to the conference; even if you are attending the conference at no charge you **MUST pre-register to attend**.

Looking to Join FSO-HNS/FSFPRS?

Join either the FSO-HNS or FSFPRS for just \$345, or join both (primary and secondary memberships) for just \$395. Visit www.fsohns.org or www.fsohnsandfsfprs.org for more information and to join today.



The banner features the logos for FSO-HNS (Florida Society of Otolaryngology – Head & Neck Surgery) and FSFPRS (Florida Society of Facial Plastic and Reconstructive Surgery) on the left and right, respectively. In the center is the NFO (Network of Florida Otolaryngologists) logo. Below the logos, the text reads: "Florida Combined Otolaryngology Virtual Meeting 2020", "November 14-15, 2020", and "WE LOOK FORWARD TO SEEING YOU AT FCOM 2020!".

Rev. 10/26/2020

SAVE THE DATES

Mark your calendars for future Florida Combined Otolaryngology Meetings. Remember that your yearly Florida Society of Otolaryngology–Head & Neck Surgery or Florida Society of Facial Plastic and Reconstructive Surgery dues allow you to register for the Florida Combined Otolaryngology Meetings at no additional cost.

FCOM 2021

Nov. 4-7, 2021

**Ritz-Carlton Naples
Naples, FL**

FCOM 2022

Nov. 11-13, 2022

**Boca Raton Resort & Club
Boca Raton, FL**

Visit fsohnsandfsfprs.org
for additional information.



2400 Ardmore Blvd. Suite 302
Pittsburgh, PA 15221

Please read and forward to:

- Staff Otolaryngologists
- Residents
- Administrator/Manager
- Physician Assistant/Nurse Practitioner
- Physician Assistant/Nurse Practitioner
- Students